

Panasonic – Free Wireless Wearable Gaming Speaker SC-GNW10E with Noise-Cancelling Wearable Speaker SC_GNW30EB

Promotion Terms and Conditions

1. Panasonic Promotion (hereafter referred to as “the Promotion”) is promoted by Panasonic UK, a branch of Panasonic Marketing Europe GmbH whose registered address is Maxis 2, Western Road, Bracknell, Berkshire RG12 1RT, UK (“the Promoter”).

Eligibility

2. The Promotion applies to residents of the UK and Ireland who are aged 18 years or over provided that they purchase a promotional product - Immersive Personal Surround Sound & Noise-Cancelling Wearable Speaker SC-GNW30EB from Panasonic Direct (<https://panasonicdirect.store.panasonic.co.uk>) (the “Panasonic Direct Website”).
3. The Promotion starts at 00:01 AM on **17th November 2025** and ends at 11:59 PM on **31st March 2026**, until the general release of the products, or while stock lasts, whichever is earlier (“the Promotion Period”).

Process

4. To qualify for the Promotion, Participants must purchase **the promotional bundle of [GNW30 and GNW10](#) in the basket**. The bundle will automatically apply a **FREE** Wireless Wearable Gaming Speaker **SC-GNW10E** to the basket.
5. Participants may access the Promotion by clicking on any media where the Promotion is advertised which will eventually direct them to either the individual product or to a listing page on Panasonic Direct.
6. It is a condition of entry that participants agree to abide strictly by the rules of the Promotion.
7. The Promoter reserves the right to exclude participants and withhold the offer for violation of any of these Terms and Conditions.
8. The decision of the Promoter is final, and no correspondence will be entered into.
9. No responsibility can be accepted for any purchases that are delayed, corrupted, damaged, incomplete or otherwise invalid or if entry was not possible due to technical difficulties.

The Promotion

10. The promotional product:

Promotional Qualifying product	Free Product
SC-GNW30EB	SC-GNW10E

11. During the Promotional Period, participants will get the Promotional Products - Immersive Personal Surround Sound & Noise-Cancelling Wearable Speaker with the advertised Wireless Wearable Gaming Speaker for free. The promotion will be clearly stated on the advertisement for this Promotion. The price reduction will be taken off the listed sale price on Panasonic Direct. This promotion cannot be combined with other discounts.
12. Customers may access the Promotion by clicking on any media where the Promotion is advertised. They will then be directed to Panasonic UK, where they can purchase the relevant Qualifying Product.
13. The promotional offer advertised must be entered by the participant at checkout on Panasonic Direct for the participant to benefit from the promotion.
14. In the event of unforeseen circumstances, the Promoter reserves the right to offer an alternative of the same or greater value.
15. The promotional offer will be valid for the duration of the Promotion Period and will cease to be active at the end of this period.
16. Panasonic reserves the right to cancel or amend this Promotion at any time and before the end of the Promotion Period.
17. Any amendment to the Terms and Conditions will be posted on this website.

Privacy and Data Protection

18. Any personal data relating to participants will be used in accordance with UK Data Protection legislation (including the EU General Data Protection Regulation and the UK Data Protection Regulation 2018) and will not be disclosed to any third party without the individual's prior consent unless to fulfil any requirements of the Giveaway or if required to do so by law. Please see the privacy policy at <https://www.panasonic.com/uk/privacy-policy.html>.

General

19. There is no cash alternative to this Promotion and it is non-transferable.
20. These Terms and Conditions are governed by the laws of England and Wales.