

Panasonic – Save up to £330 on LUMIX S9 with Selected Extra Lens

Promotion Terms and Conditions

1. Panasonic Promotion (hereafter referred to as “the Promotion”) is promoted by Panasonic UK, a branch of Panasonic Marketing Europe GmbH whose registered address is Maxis 2, Western Road, Bracknell, Berkshire RG12 1RT, UK (“the Promoter”).

Eligibility

2. The Promotion applies to residents of the UK and Ireland who are aged 18 years or over provided that they purchase Lumix S9 Camera with extra promotional product from Panasonic Direct (<https://panasonicdirect.store.panasonic.co.uk>) (the “Panasonic Direct Website”).
3. The Promotion starts at 00:01 AM on 25th June 2024 and ends at 11:59 PM on 31st July 2024, until the general release of the products, or while stock lasts, whichever is earlier (“the Promotion Period”).

Process

4. To qualify to participate in the Promotion, Participants must purchase a lead product Lumix S9 Camera with an extra Lens listed below as a promotional product from the Panasonic Direct Website.
5. Participants may access the Promotion by clicking on any media where the Promotion is advertised which will eventually direct them to either the individual product or to a listing page on Panasonic Direct.
6. It is a condition of entry that participants agree to abide strictly by the rules of the Promotion.
7. The Promoter reserves the right to exclude participants and withhold the offer for violation of any of these Terms and Conditions.
8. The decision of the Promoter is final, and no correspondence will be entered into.
9. No responsibility can be accepted for any purchases that are delayed, corrupted, damaged, incomplete or otherwise invalid or if entry was not possible due to technical difficulties.

The Promotion

10. Lead products:

Model Number	Description
DC-S9E-A	LUMIX S9 Full-Frame Mirrorless Camera - Night Blue (Body Only)
DC-S9E-K	LUMIX S9 Full-Frame Mirrorless Camera - Jet Black (Body Only)
DC-S9E-G	LUMIX S9 Full-Frame Mirrorless Camera - Dark Olive (Body Only)
DC-S9E-R	LUMIX S9 Full-Frame Mirrorless Camera - Crimson Red (Body Only)
DC-S9HE-K	LUMIX S9 Full-Frame Mirrorless Camera with F4-7
DC-S9KE-A	LUMIX S9 Full-Frame Mirrorless Camera Kit with Lens - Night Blue
DC-S9KE-K	LUMIX S9 Full-Frame Mirrorless Camera Kit with Lens - Jet Black
DC-S9KE-R	LUMIX S9 Full-Frame Mirrorless Camera Kit with Lens - Crimson Red
DC-S9KE-G	LUMIX S9 Full-Frame Mirrorless Camera Kit with Lens - Dark Olive

Promotional products:

Model Number	Description	Save
S-S35E	Panasonic LUMIX S 35mm F1	£310
S-S50E	Panasonic LUMIX S 50mm F1	£250
S-S85E	Panasonic LUMIX S Lens S-S85 L-Mount 85mm, Fixed Focal Length Lens - Black	£330
S-R28200E	Panasonic LUMIX S 28-200 mm F4-7.1 MACRO O.I.S. L-Mount Lens	£150
S-R26E	LUMIX S 26mm F8 (S-R26) L-Mount Lens	£120.99

11. During the Promotional Period, participants will receive the Promotional Products at a special price with the purchase of the lead product. The price reduction will be applied to the listed sale price on Panasonic Direct. Only one Promotional Product is allowed per camera purchase. Panasonic reserves the right to cancel any orders that do not meet these criteria.
12. Customers can access the Promotion by clicking on any media where the Promotion is advertised. They will then be directed to Panasonic UK, where they can purchase the relevant Qualifying Product.
13. In the event of unforeseen circumstances, the Promoter reserves the right to offer an alternative to the same or greater value.
14. The promotional offer will be valid for the duration of the Promotion Period and will expire at the end of this period.

15. Panasonic reserves the right to cancel or amend this Promotion at any time before the end of the Promotion Period.
16. Any amendment to the Terms and Conditions will be posted on this website.

Privacy and Data Protection

17. Any personal data relating to participants will be used in accordance with UK Data Protection legislation (including the EU General Data Protection Regulation and the UK Data Protection Regulation 2018) and will not be disclosed to any third party without the individual's prior consent unless to fulfil any requirements of the Giveaway or if required to do so by law. Please see privacy policy at <https://www.panasonic.com/uk/privacy-policy.html>.

General

18. There is no cash alternative to this Promotion and is non-transferable.
19. These Terms and Conditions are governed by the laws of England and Wales.