

MPB 10% Quote Boost Promotion

Purchase a new Lumix Full Frame S Series Camera from Panasonic Direct and get a 10% quote boost when you sell any camera kit to MPB

Terms and Conditions

Promotion Period: 00:01 on 24th July 2025 - 23:59 to 30th September 2025

Claim Deadline: 23:59 on 14th October 2025

PROMOTION TERMS AND CONDITIONS

1. The MPB 10% Quote Boost Promotion (hereafter referred to as the “Promotion”) is promoted by Panasonic UK, a branch of Panasonic Marketing Europe GmbH, whose registered address is Panasonic, Maxis 2, Western Road, Bracknell, Berkshire RG12 1RT, UK (the “Promoter”).
2. This Promotion is run in collaboration with MPB Europe Ltd, a company registered in England and Wales with Company number 06510353 and registered address at 64 Ship Street, Brighton, East Sussex, BN1 1AE (“MPB”)

ELIGIBILITY

3. The Promotion is applicable to residents of the UK (excluding Northern Ireland), aged 18 years or over, excluding employees and their immediate families (defined as parents, siblings, children & spouse regardless of where they live) of the Promoter or MPB, its affiliated companies, their agents or anyone professionally connected with the Promotion.
4. In order to qualify for the Promotion, participants must purchase a new Lumix Full Frame S Series Camera from the Panasonic Direct e-shop, [Panasonic Direct](#) UK, during the Promotion Period and enter their unique promo code [on the MPB platform \(https://www.mpb.com/en-uk/sell-or-trade\)](#) after generating their quote and booking the shipping before the Claim Deadline. Claims relating to products purchased before or after this Promotion Period will be deemed invalid.

CLAIM PROCESS

5. Where participants are eligible, following the purchase of a new Lumix Full Frame S Series Camera from the Panasonic Direct e-shop, Panasonic will email the participant with a Unique Code to use on the [MPB platform](#).
6. To receive their 10% quote boost, participants should generate an MPB quote from [the quote page of the MPB platform \(https://www.mpb.com/en-uk/sell-or-trade\)](#) and then click 'Do you have a Promo Code', enter their unique code and book MPB's free shipping.
7. Each Unique Code may only be used once and is valid up until the Claim Deadline. Any claims made after the Claims Deadline will be invalid.
8. All equipment sold to MPB must be genuine products. Products imported from outside the EEA or products which are counterfeit or infringe the intellectual property rights of the

Panasonic group of Companies, or any other company or group of companies in any way will not qualify for this Promotion.

9. The Promoter will not be held responsible or liable for any technical, hardware, software, server, website or other failures or damage of any kind, to the extent that this prevents the participant from or otherwise obstructs the participant from entering the Promotion. Claims made by telephone or email will not be accepted.

PRIVACY & DATA PROTECTION

10. The Promoter has a legitimate interest in collecting personal data for the purposes of this Promotion. All personal data collected will be processed in accordance with relevant and applicable data protection legislation and regulations (including the European Data Protection Regulation). We also work with third parties such as MPB. We may be required to provide your personal data to them for administration and processing purposes. Your personal data will be handled in accordance with Panasonic's Privacy Policy (<http://www.panasonic.com/uk/privacy-policy.html>) and MPB's Privacy Policy (<https://www.mpb.com/en-uk/help/privacy-policy>).

GENERAL CONDITIONS

11. Claims are not valid for returned products unless the participant exchanges the product or receives a refund, in which case the Promoter will be entitled to claim back any uplift paid.
12. The Promoter reserves the right to verify the eligibility of all claims to protect itself against fraudulent, invalid or repetitive claims. Claims that do not meet these terms and conditions will be invalidated and the Promoter reserves the right to disqualify the participant making such a claim from this and other promotional activities.
13. The increase offered under this Promotion is non-exchangeable, non-transferable and there is no credit or product alternative available.
14. The Promoter reserves the right to amend these terms and conditions and to amend or withdraw this promotion at any time.
15. Only one Unique Code may be used on the MPB platform (<https://www.mpb.com/en-uk/sell-or-trade>) per purchase and cannot be used in conjunction with any other offer.
16. This Promotion may be claimed alongside the LUMIX Extended Warranty Promotion.
17. By using the Unique Code on the MPB platform (<https://www.mpb.com/en-uk/sell-or-trade>), participants will be deemed to have read and accepted these terms and conditions.
18. Additional Terms and Conditions from MPB (<https://www.mpb.com/en-uk/info/terms>) may apply and participants should check the position before participation.
19. These terms and conditions are governed by English Law.