

# Panasonic TV – Premium Launch Offer

## (Free Panasonic TS-32N30AE)

### Promotion Terms and Conditions

1. The promotion is organized by Panasonic UK, a branch of Panasonic Marketing Europe GmbH, with its registered address at Maxis 2, Western Road, Bracknell, Berkshire RG12 1RT, UK ("the Promoter").
2. The promotion is open to residents of the UK and Ireland who are 18 years or older and who purchase a qualifying product from Panasonic Direct or participating dealers.
3. The promotion begins at 00:01am on **2nd September 2024** and ends at 11:59pm on **30th September 2024**, or while stocks last, whichever occurs first ("the Promotion Period").  
The promotional product can be claimed until 11:59pm on 31st October 2024 ("the Claim Period").
4. To participate in the promotion, you must purchase one of the following products ("Qualifying Product"):

OLED TVs	LED TVs
TV-77Z93AEB	TV-65W95AEB
TV-65Z95AEB	TV-55W95AEB
TV-55Z95AEB	TV-65W90AEB
TV-65Z90AEB	TV-55W90AEB
TV-55Z90AEB	TV-50W90AEB
TV-65Z85AEB	
TV-55Z85AEB	

5. By participating in the promotion, participants agree to abide by these terms and conditions.
6. The Promoter reserves the right to exclude participants or withhold the promotional offer if any of these terms and conditions are violated.
7. All decisions made by the Promoter are final, and no correspondence will be entered into.
8. The Promoter accepts no responsibility for delayed, corrupted, damaged, incomplete, or otherwise invalid purchases, or if entry was not possible due to technical difficulties.
9. For **In-store purchases**, to claim the promotional product (1 unit of TS-32N30AEY for free per Qualifying Product purchased), participants must email a copy of the

purchase receipt and a Photograph of the serial number of the Qualifying Product to [FREE32N30@eu.panasonic.com](mailto:FREE32N30@eu.panasonic.com).

The email should include the participant's full name, email address, and the subject line "FREE PANASONIC 32N30."

10. Upon validation of the claim, Panasonic will email a voucher code 28 days after the purchase date (as indicated on the receipt). This voucher code can be used to redeem 1 unit of TS-32N30AEY for free at <https://store.panasonic.co.uk/>.
11. Panasonic will process the shipment of the promotional product free of charge, but will not be responsible for any delivery failures.
12. For purchases made directly online at <https://store.panasonic.co.uk/>, the promotional product will be automatically added to your basket at checkout during the Promotion Period. If you do not wish to receive the promotional product, you can remove it before completing your purchase. Please note, that the offer is limited to one unit of 32N30 per transaction, and no additional claims can be made.
13. In the event of unforeseen circumstances, the Promoter reserves the right to offer an alternative product of equal or greater value.
14. The promotion is valid only for receipts dated within the Promotion Period. The promotion will cease at the end of this period.
15. The Promoter reserves the right to cancel or amend the promotion at any time before the end of the Promotion Period.
16. Any amendments to these terms and conditions will be posted on <https://store.panasonic.co.uk/>.
17. Personal data related to participants will be handled in accordance with UK Data Protection legislation, including the EU General Data Protection Regulation and the UK Data Protection Regulation 2018. Data will not be disclosed to third parties without prior consent, except where necessary to fulfil the promotion or as required by law. Please see the privacy policy at <https://www.panasonic.com/uk/privacy-policy.html>.
18. The promotion is non-transferable and has no cash alternative.
19. In case of defects in the promotional product (32N30), exchanges will only be granted upon inspection by Panasonic.
20. If the Qualifying Product is returned, the promotional product must also be returned. For purchases on Panasonic Direct, if only the Qualifying Product is returned, a credit value will be issued for the Qualifying Product minus the value of the promotional product (RRP £229 incl. VAT).

**21.** These terms and conditions are governed by the laws of England and Wales.